

Development of the “Advanced Project Management Program”

Customer Case



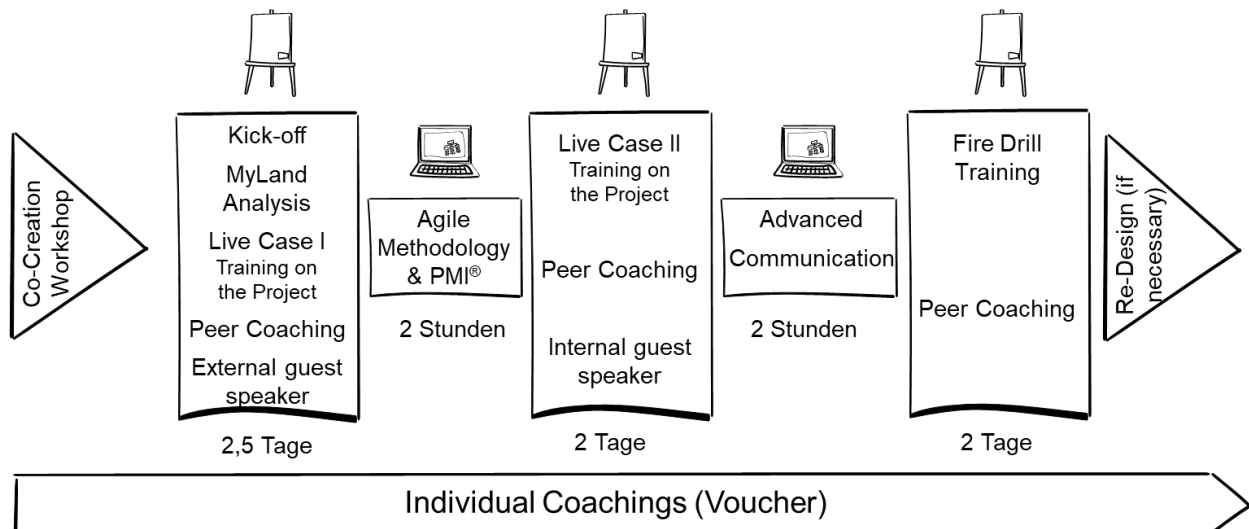
Customer: Osram GmbH

Industry: Lighting

Background

OSRAM GmbH saw the need to introduce a global development program for the project management career path. The goal is to professionalize the pm knowledge of the project managers and to establish a network within the company as well as to exchange experiences. Therefore, the training is rather focussed on application of knowledge than on methodology. Specifically, case studies help the project managers to apply and deepen their professional knowledge.

Solution



During a design-workshop with OSRAM, goals, content and the format of the program have been determined. After the workshop next level consulting developed a customized training program with the aim to further expand project managers' knowledge. The program consists of three on-site modules and two virtual classrooms. Additionally, the program includes coaching vouchers to be used individually until six months after the last module.

Results

Feedback given from the first four runs of the program confirms high relevancy for participants' daily work. More than 90% of the project managers would recommend the program.

Testimonial

"We are working together with next level since several years. They understood how to transfer our requirements into a modern concept which supports our project managers in professionalizing their skills and mastering their challenges in their daily work. Furthermore, due to the customized PMI certification bootcamp our project managers are able to successfully pass the PMP exam in no time."

Susanna Schmid-Elsaesser
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